



Sonitor® and ZulaFly Partner with Life Care, Inc. to Break New Ground in Long-Term Care in Australia

Innovative Ultrasound-Based Real Time Location System (RTLS) from Sonitor Combined with Software from ZulaFly Results in the First Fully Mobile Nurse Call Solution in Australia

Stamford, CT (November 7, 2017) Sonitor announced today that Life Care, Inc., a long-term care network located in South Australia, has deployed their RTLS platform at Life Care's Reynella facility. This RTLS deployment, powered by Sonitor's Sense™ platform and combined with ZulaFly's Fuzion software, marks the first fully mobile nurse call solution in Australia which is revolutionizing how quality long-term care is delivered.

Residents at Life Care's Reynella long-term care facility will be assigned their own unique individual tag that will provide staff the ability to monitor their exact location in real-time through ZulaFly's cloud-hosted RTLS software solution and mobile app, significantly increasing resident safety. Residents can now easily call for assistance from anywhere in the facility. This means they no longer need to be near a traditional nurse call button on the wall, ensuring facility-wide patient safety and providing family members with greater peace of mind. In addition, staff wearing Sonitor RTLS badges can be easily located in real-time making it possible for their location to be known immediately during calls for assistance or during emergencies. Equipment has also been tagged for quick locating anywhere in the building dramatically improving efficiency, staff satisfaction and safety. The technology enabling this revolutionary approach is Sonitor's best-in-class, ultrasound-based Sense indoor positioning platform managed through ZulaFly's customizable and flexible Fuzion software platform.

Life Care's manager of technology development, Kane Pryzibilla, stated, "This fully integrated solution is an industry first in Australia. These technologies will revolutionize and transform the long-term care assistance technology space." He continued, "This innovative, high technology platform delivers so many powerful benefits to our staff and residents and was one of the smoothest IT deployments I've ever been involved in. Our residents at Life Care Reynella are now equipped to request help no matter where they are in our facilities. Since staff will know their exact location at the time the request is made, they can respond more quickly thereby challenging 'business as usual' paradigms and ultimately creating a world-class resident experience."

"We are excited to be a part of this revolutionary change in the long-term care space in Australia," said Murray Robinson, Sonitor Vice President of Sales and Support for the Australasia markets. "We know that innovative and disruptive approaches are required to help improve and accelerate the delivery of quality healthcare in Australia. Sonitor's technology is playing a significant part in this disruption."

"We are proud to be the first healthcare technology partner for Life Care in Australia to achieve such a significant milestone in the delivery of elderly care," added Anne Bugge, President and CEO, Sonitor Technologies, Inc.

"ZulaFly is privileged to partner with Life Care in this leading edge, cloud-hosted, healthcare technology in Australia. This is an exciting time to be a part of a mobile nurse call implementation with a forward-thinking organization such as Life Care who has done a great job planning and implementing their vision," added Stephanie Andersen, Managing Partner, ZulaFly, Inc.

With access to real-time data and insights through this first-in-kind deployment, Life Care is transforming the long-term care market in Australia by delivering unparalleled care in a modern, leading-edge workplace with innovative technology that is easy to deploy and implement across multiple facilities. Residents, staff, family members and the overall facility will all derive significant benefits from this deployment in Australia. In addition, Life Care staff have been equipped with hand held mobile devices providing access to data in the palm of their hands. RTLS nurse call alerts, voice communications, electronic medication management and other clinical information systems have all been deployed on these devices.



Life Care has a strategic plan to implement this solution across all their new and existing facilities in South Australia. Their next facility, Life Care Joslin, is currently being built and will go-live in January 2018.

About Life Care, Inc.

At Life Care, we believe that ageing is not a disability or a policy problem to be solved, rather it is a natural part of life that should be celebrated. It is unique and varies according to our character, experiences, outlook, well-being and family circumstances. This belief compels us to see beyond conventional attitudes that surround ageing and strive to build a future which delivers an innovative and positive experience for each individual. Life Care's strategic direction is not to just continue with business as usual, but to truly flourish and develop Life Care's Integrated Communities where we, and people like us, will want to age and experience Live Every Day.

About Sonitor

Sonitor is the leading provider of Real Time Location System (RTLS) solutions linking the physical world with the Internet of Things (IoT) to provide real-time visibility and connected intelligence. As the first - and only - company to use proprietary ultrasound technology as the primary technology for indoor positioning systems, Sonitor's platform automatically tracks the real-time location of moveable equipment and people with 100% room or sub-room level accuracy in complex, indoor environments, such as hospitals, clinics and ambulatory surgery centers. With an open integration platform, Sonitor provides the most efficient infrastructure delivering the lowest total cost of ownership and the flexibility to leverage best-in-class software solutions covering a wide variety of applications. Please visit www.sonitor.com for more information.

About ZulaFly

ZulaFly is a cutting edge, real-time data gathering software solution that collects data from any disparate system and presents this data in a customizable, unified user interface, primarily makes use of real-time locating systems (RTLS) and RFID data. The company's software solution, Fuzion, is non-industry specific, providing Patient Workflow, Resident Locating, Asset Management, Environmental Monitoring, Staff Safety, and Mobility across multiple industries. The solution creates advantages in workflow and efficiency for professionals in industries such as Acute Care, Senior Living, and Clinics. For more information, reach us directly at info@zulafly.com or visit www.zulafly.com.