



## **Sonitor Technologies, Inc. Announces Expansion Plans**

### **As part of commitment, company moves headquarters to Stamford, CT and appoints President and CEO for the Americas**

Stamford, CT, (January 27, 2014) Sonitor Technologies, Inc., the technology leaders in Real Time Locating Systems (RTLS) in healthcare, today announced it will expand its sales and service operations in the U.S. As part of this commitment the company has moved its headquarters to Stamford. Research and development will remain in Oslo, Norway. Anne M. Bugge, a medical technology company veteran, will oversee the expansion as Sonitor's Technologies President and Chief Executive Officer for the Americas.

"This move is important for the company since the largest and fastest growing RTLS market is in the United States. Sonitor needs to be ever more close to the U.S. hospital market, and responsive to our growing customer base and partners here," asserted Bugge. "By expanding our talented team and continuing to deliver the most advanced RTLS technology solutions to help hospitals reduce operating costs and improve patient security and safety, the company is positioned for rapid and sustainable growth."

Bugge brings to Sonitor more than 20 years of experience in administrative, marketing and executive leadership positions for respected healthcare technology companies including ATL Ultrasound and SonoSite. She played a pivotal role as a member of the executive teams at each in developing the companies into esteemed market leaders and increasing shareholder value.

"The RTLS market is at a broad adoption inflection point in the United States, so we believe that the sales and service center of gravity for Sonitor Technologies needs to be here," said Per Heidenreich, Sonitor Technologies Chairman of the Board. "We also need the best people and seasoned leadership, so we could not be more pleased to have Anne Bugge to guide our organization."

Sonitor AS CEO Jørn Husemoen added, "This is an ideal time for Anne to join and help to lead a talented team to the next level as a technology *and* market leader with our highly advanced Sonitor Sense™ RTLS platform. "

Sonitor Sense is the healthcare industry's most advanced open integration RTLS platform which supports a wide range of applications to make hospitals more efficient. This unique wireless system combines Sonitor's renowned High Definition Ultrasound™ technology with Wi-Fi, Low Frequency RF, and other sensory technologies, which can register

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motion, temperature, and humidity among other advanced features. The system also introduces intelligent Sonitor Sense™ tags that adapt to their environment. The result is a revolutionary RTLS system with exceptional accuracy, increased usability, and decreased Total-Cost-Of-Ownership.



Sonitor will be at HIMSS in booth 4683 and part of the Intelligent Hospital Pavilion 8265-42.

#### **About Sonitor Technologies, Inc.**

Sonitor Technologies is a privately held company with commercial operations headquartered in Stamford, CT and R&D headquartered in Oslo, Norway. Its tiered resolution Real Time Locating Systems (RTLS) with patented High Definition capabilities are specifically developed and designed for indoor positioning in complex environments. Sonitor has developed the healthcare industry's most advanced open integration RTLS platform, Sonitor Sense™, a wireless system which supports a wide range of applications to make hospital operations more efficient. Sonitor is selected by world-class partners to build industry-leading solutions for global deployment.

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